



ANNUAL GOLF OPEN

September 16, 2020

Sponsorship Opportunities

TOURNAMENT SPONSOR \$10,000

- Two foursomes (*breakfast or lunch, snacks and beverages on the course included*)
- Banner at entrance to golf event and signage on the course
- Customized Pin Flags with your company logo on first, eighth, ninth, & eighteenth holes
- Opportunity to be introduced to the players at both the morning and afternoon shot gun starts; Interview with local media (day of the event)
- Full-page color ad in program book
- Recognition: logo featured in full-page ad in New Britain Herald; radio/television promotions: press releases; social media; CCARC website/e-Newsletter; Golf Genius portal

Leaderboard Sponsor \$5,000

- One foursome (*breakfast or lunch, snacks and beverages on the course included*)
- Signage on the course; customized pin flag with company logo on designated hole(s)
- Full-page color ad in program book
- Recognition: logo featured in full-page ad in New Britain Herald; radio/tv promotions; social media; CCARC website/e-Newsletter; Golf Genius portal

Cart or Scorecard Sponsor \$4,000

- One foursome (*breakfast or lunch, snacks and beverages on the course included*)
- Signage on the course and on the carts or on the scorecards
- Full-page color ad in program book
- Recognition: logo featured in full-page ad in New Britain Herald; social media, CCARC website/e-Newsletter and Golf Genius

Ace Sponsor \$3,500

- One foursome (*breakfast or lunch, snacks and beverages on the course included*)
- Signage on the course; Full-page color ad in program book
- Recognition: logo featured in full-page ad in New Britain Herald; Social media, CCARC website and Golf Genius

Eagle Sponsor \$2,500

- One foursome (*breakfast or lunch, snacks and beverages on the course included*)
- Signage on course; Half-page ad in the program book
- Recognition: logo featured in full-page ad in New Britain Herald; CCARC website and e-Newsletter

Birdie Sponsor \$1,500

- Two golfers (*breakfast or lunch, snacks and beverages on the course included*)
- Signage on course; Quarter-page ad in the program book